

SPEAKER KIT

# DR. SUMMER KASSMIEL

SPEAKER, MENTOR & ENTREPRENEUR



## ABOUT DR. SUMMER

**Dr. Summer Kassmel is a respected dental entrepreneur, educator, and mentor who has built a life and career with intention.**

As the owner of two thriving multi-doctor practices and the founder of multiple educational programs under Ladder5 Mentorship & Resources, she helps doctors gain time, profitability, and peace of mind.

Summer brings calm leadership and systems that work. Her style is honest, practical, and empowering, focused on lasting change and building businesses that support the life doctors want.

### **Intentional Mentor**

Summer coaches from experience. She's helped countless women doctors lower overhead, systemize their practices, and step confidently into leadership. Her mentorship is grounded in real-world insight and a deep understanding of what doctors face today. She brings clarity to the chaos, helping others get unstuck and lead with intention.

### **Entrepreneurial Experience**

Summer is CEO and owner of two large, multi-doctor practices in the Vail Valley. She also leads Ladder5 Mentorship & Resources, which includes Dental Career Academy and Dental Assistant Schools Delivered. Each business was built from needs in her own practices. The systems she teaches are tested, efficient, and designed for long-term growth, making training easier, culture stronger, and teams more self-sufficient.

### **Life Beyond The Operatory**

Living in the Colorado mountains with her kids, Summer prioritizes a full, meaningful life outside of work. She loves time freedom, long walks and hikes, as much time with her kids as they'll allow, reading, travel, enjoying her amazing friends across the country, dreaming and playing with her Bernedoodle.

Her goal is to help other dentists build practices that energize, not exhaust, the lives they lead.

### FEATURED IN

Fortune 5000, Dental Success Network, Dental Success Summit, Dental A Team Podcast, Dental Nachos, The Dental Lighthouse Dental Podcast, E Assist Dental Solutions, Voices of Dentistry, Midwestern University

# 5 REASONS TO BOOK DR. SUMMER

## COURAGEOUS

Dr. Summer speaks openly about the challenges doctors face. She doesn't sugarcoat the hard parts, but she also doesn't leave doctors stuck in them. Her presence is steady and solution-focused, even when the topic is tough.

## FASCINATING

Her story is one of quiet consistency and bold shifts. She's taken intentional steps to grow practices, launch educational companies, and coach others into stronger leadership. It's not flashy, but it's deeply inspiring.

## EXPERTISE

Dr. Summer brings data, experience, and real-world results. She has helped practices lower overhead, build better teams, and scale with success. Her results speak for themselves and her delivery is calm, credible, and grounded.

## TANGIBLE

Doctors leave her sessions with clear next steps they can take back to their practices. From onboarding frameworks to training systems to cultural reset strategies, her sessions are loaded with value.

## TRANSFORMATION

Dr. Summer's impact goes beyond operations. She helps doctors reconnect to why they started, gain back control of their time, and feel proud of what they're building. Her work creates both business and personal transformation.

# PROGRAM DESCRIPTIONS



CATEGORY

# OWNERS & ASSOCIATES

Practical strategies for building high-performing, cohesive clinical teams.

## WHY IT MATTERS FOR YOUR EVENT

As multi-doctor practices and growing DSOs become the norm, owners are searching for smarter ways to scale without sacrificing culture or control.

Dr. Kassmel brings first-hand expertise in growing high-performing teams and mentoring associates who thrive clinically and culturally.

Her insights into leadership time management, onboarding, and mentorship offer high-value, immediately applicable takeaways for owners and emerging leaders alike.

## PRESENTATION TOPICS

- **Adding Associates With Less Stress:** A proven framework for onboarding associates that reduces overwhelm and boosts retention.
- **Building Team, Patient And Personal Confidence In Your Associates:** How to grow trust, case acceptance, and team support for new providers.
- **Maximizing CEO's Time:** Learn how to delegate effectively and stay in your zone of genius as a practice owner.

Have a different vision? Reach out and we can discuss your topic.

CATEGORY

# TEAM & CULTURE

Elevate your office energy, accountability, and culture from the inside out.

## WHY IT MATTERS FOR YOUR EVENT

In today's competitive job market, attracting and keeping the right people is one of the greatest challenges in dentistry.

Dr. Kassmel delivers actionable strategies to build aligned, accountable, mission-driven teams that stick. Her sessions focus on hiring smarter, creating leadership from within, and establishing cultures that energize rather than drain.

Perfect for any audience looking to improve retention, performance, and morale from the ground up.

## PRESENTATION TOPICS

- **Creating A Leadership That Carries Out The Mission And Understands The Culture:** Build a leadership team that protects and lives your core values.
- **Does Your Team Know What Really Matters?:** Empower every role to connect with the mission and make meaningful impact.
- **Stop The Bleeding, Your Team Is The Answer:** How to solve turnover and burnout by investing in your team, not just your systems.

Have a different vision? Reach out and we can discuss your topic.



CATEGORY

# PATIENT EXPERIENCE

Systems and mindsets that create unforgettable, life-changing visits for patients.

## WHY IT MATTERS FOR YOUR EVENT

Every dental conference needs to address what truly moves the needle - exceptional patient care. Dr. Summer Kassmel reframes the patient experience through the lens of purpose-driven systems, empowered teams, and profitable innovation like Invisalign.

Her sessions equip attendees with real-world tools to enhance retention, improve case acceptance, and build practices that patients rave about. It's not just about smiles. It's about loyalty, results, and reputation.

## PRESENTATION TOPICS

- **Optimal Care Pillars:** Align clinical care with purpose to drive results and team satisfaction across all positions.
- **Increase Invisalign in Your Office Without It Driving Up Overhead or Your Blood Pressure!:** Practical workflows and team buy-in to scale Invisalign profitably.
- **Intentional Hygiene Exams Create Happy Work Days:** Maximize hygiene's role in diagnostics, case acceptance, and doctor satisfaction.

Have a different vision? Reach out and we can discuss your topic.

# TESTIMONIALS



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If you have the chance to work with Summer, just take it. You will not regret it and I could not recommend her enough. And I'll just add that there are challenges being a female dental owner, and she truly understands those and can help.

**Dr. Cohen**

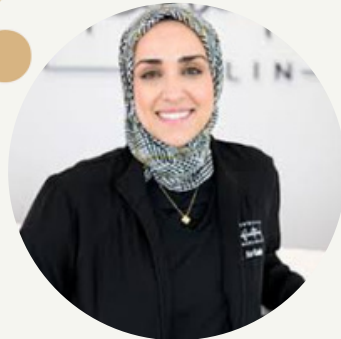
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Summer is great at understanding people. She has an ability to connect with anyone and makes you want to emulate that.

**Dr. Schneider**

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She brings a refreshing perspective as a woman in the field — one that's grounded, insightful, and deeply empowering. She helps you think strategically and big-picture, always moving with intention toward your specific goals. Her experience shines through, and the way she trains you to elevate your thinking has truly blown my mind.

**Dr. As-Sanie**

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I can't recommend Ladder 5 enough. When I met Dr. Kassmel, I was a dentist struggling with growing a start-up and continuing to run a practice. I was burned out and exhausted. Dr. Kassmel helped me to find the courage to go all in with my start-up. Within a year, I grew my production by \$100,000 a month.

**Dr. Dennison**



# BOOKING INFO

# AVAILABILITY

40-60 Minute In-Person Presentations

30-60 Minute Podcasts Or Webinars

Panel Discussions

Half Day Or Full Day In-office Team And/Or Doctor  
Trainings

Please send me an email to inquire about scheduling  
and pricing. I look forward to working with you and  
your team at your next event!

## BOOK SUMMER

To book Dr. Summer Kassmel for your next event, please contact her team at [info@SummerKassmel.com](mailto:info@SummerKassmel.com)

[WWW.SUMMERKASSMEL.COM](http://WWW.SUMMERKASSMEL.COM)